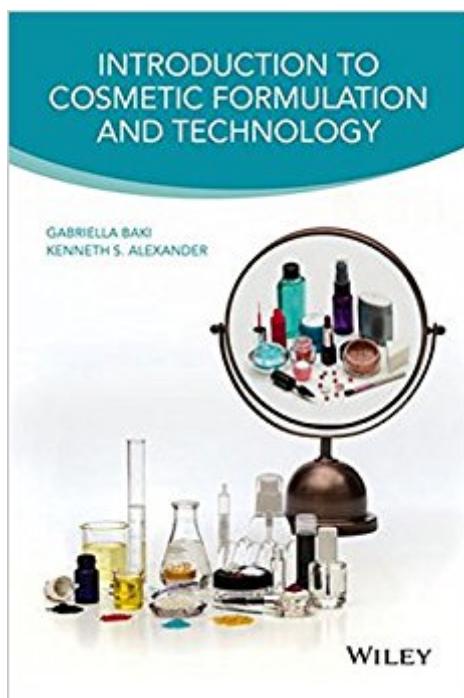


The book was found

Introduction To Cosmetic Formulation And Technology



Synopsis

Designed as an educational and training text, this book provides a clear and easily understandable review of cosmetics and over the counter (OTC) drug-cosmetic products. The text features learning objectives, key concepts, and key terms at the beginning and review questions and glossary of terms at the end of each chapter section.  Overviews functions, product design, formulation and development, and quality control of cosmetic ingredients  Discusses physiological, pharmaceutical, and formulation knowledge of decorative care products  Reviews basic terms and definitions used in the cosmetic industry and provides an overview of the regulatory environment in the US  Includes learning objectives, key concepts, and key terms at the beginning and review questions and glossary of terms at the end of each chapter section  Has PowerPoint slides as ancillaries, downloadable from the book's wiley.com page, for adopting professors

Book Information

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Customer Reviews

Cosmetic science is an interdisciplinary science involving chemistry, biology, formulation science, pharmacology, marketing, and law. With an increasing number of cosmetic products aimed at special target audiences and gaining importance with consumers, the need for innovation and creative thinking to address the cosmetic industry's challenges has never been more apparent. Designed as an educational and training text at both the fundamental and practical levels, this book meets that need through its clear and easily understandable review of cosmetics and over the

counter (OTC) drug-cosmetic products. The topics include general physiological, pharmaceutical and formulation knowledge, and quality control considerations for decorative and personal care products. In the first two chapters, the authors present general concepts and a legislative overview for cosmetics. The second part of the subsequent chapters deal with decorative care, skin care, hair care, oral and dental care, and finally other (such as hair removal products and sunless tanners) product types. Readers relying on this book come away understanding cosmetics and personal care products â€“ including their regulation, main characteristics, ingredients, formulation, testing and packaging. Each chapter enhances the learning experience through their unifying structure that opens with a set of learning objectives and features â€“ Did You Know? • and FYI (For Your Information) textboxes to highlight interesting information to build on the material in the text and point out further sources of information. Along with the chapter review questions and a glossary of key terms, these features combine to make a valuable resource for all levels of cosmetic students and professionals.

Gabriella Baki is an Assistant Professor of Pharmaceutics at the University of Toledo College of Pharmacy and Pharmaceutical Sciences (UT CPPS). She serves as the main instructor in UT CPPSâ€™s undergraduate program, the BS in Pharmaceutical Sciences Cosmetic Science and Formulation Design Major. Dr. Baki is a pharmacist, graduated in 2008 from the University of Szeged, Hungary and from where she also has a Ph.D. in Pharmaceutics. Kenneth Alexander is Professor of Pharmacy at The University of Toledo and has been there since 1972. He developed the Industrial Pharmacy graduate program at this institution and is currently its Coordinator. In 2003, he developed the BSPS Pharmaceutics Major and, in 2011, the Cosmetic Science and Formulation Design Major and is the currently the Coordinator for both undergraduate programs. He graduated from the Philadelphia College of Pharmacy & Science and the University of Rhode Island.

The book is excellent for those who want to learn more about cosmetics and technology.

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